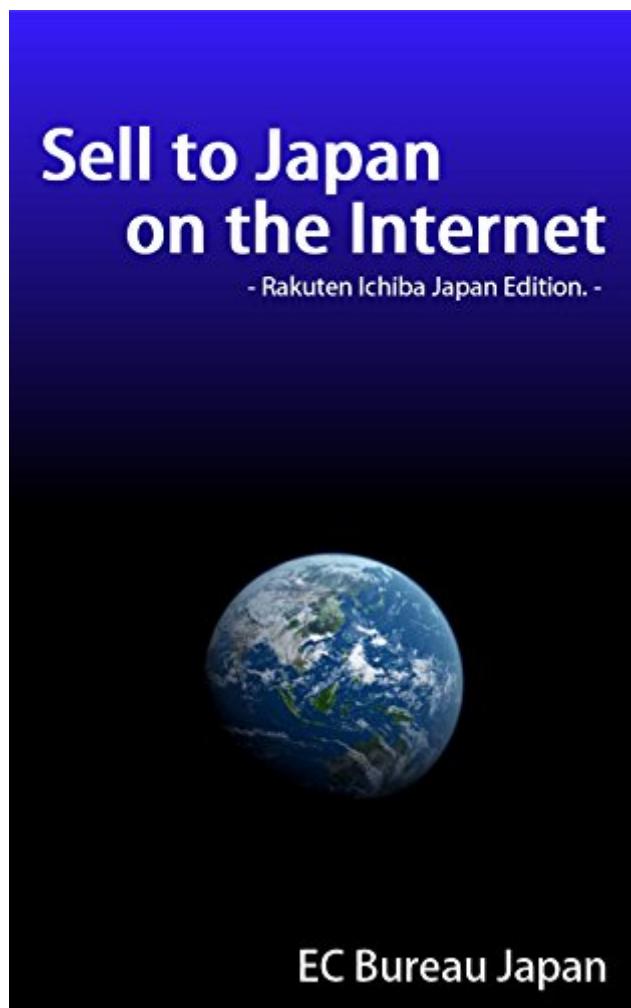The book was found

Sell To Japan On The Internet -Rakuten Ichiba Edition-

Synopsis

The contents on this book are explanation of the way to sell it to Japan while considering a Japanese way of thinking.Although there are various ways, this book is introducing only the way to sell it using the Rakuten Ichiba.Rakuten Ichiba is the internet shopping mall most popular with Japan.But an enterprise in Japan oversea doesn't enter so much yet.There is little competition, so it may be a chance.Outline is as follows.1. Introduction2. Japanese psyche3. Popular character of Japanese4. Japan's largest Internet marketplace5. Difficult conditions when you trade in Japan6. The recommendation of using the Rakuten Ichiba7. Outside Japan of stores already opened in Rakuten Ichiba8. Products can not buy in Japan9. How to use Rakuten Ichiba10. Management Screen 10.1 Basic information setting 10.1.1 Store status change 10.1.2 Store detailed information 10.1.3 Settlement method 10.1.4 Delivery method 10.1.5 The consumption tax calculation method 10.1.6 Corporate profile page 10.1.7 A store manager's blog 10.1.8 R-Mail page 10.1.9 Wrapping 10.1.10 NOSHI 10.1.11 Gift check box 10.1.12 Delivery date designated 10.1.13 Delivery time information setting 10.1.14 Setting of reservation, regular purchase and buying club 10.1.15 Set to deliver tomorrow (by region) 10.1.16 Review settings 10.1.17 Mobile site display settings 10.1.18 Registration to the search engine 10.1.19 Announcement of the long vacation (Web) 10.1.20 Announcement of the long vacation (E-mail) 10.1.21 Shop logo management11. Product registration12. Store operation 12.1 Japanese translations of Address 12.2 API to order management 12.3 CSV to order management 12.4 Thanksgiving mail13. Promotional advertising 13.1 E-mail magazine[appendix] Japanese script to help you interact with the Japanese customer.Postscript

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Customer Reviews

English is definitely off, but for anyone looking to penetrate the Japanese market, the insights are completely worth it.If you find another source, let me know, in the meantime just deal with the linguistic structure.

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